

Executive Team Member Qualifications

ADE **Project Management**

ADE's project managers are a trio of ADE team members: John Crossen, who is ADE's lead project manager, as well as Tom Porter and Goran Nikolich who will be carrying out project management responsibilities in coordination with John. The qualifications of each of these team members follow.

ADE's project managers will carry out the following responsibilities:

ADE Business Development

- Working cooperatively with Kilpatrick, Townsend & Stockton energy and project financing attorney Mark Riedy, who has been a close working partner with ADE for almost a decade, outlining each other's services, helping each other's clients with application submissions, and communicating with agency staff with whom both Mark and ADE's managing director, CJ Evans, have close long-term relationships
- Working with ADE resources and searching for eligible grants/loans for clients

ADE Human Resources

- Identifying top-level subject matter experts and hiring ADE team members
- Onboarding and training team members re: ADE policies and procedures, ADE style and formatting requirements, and client relationships
- Managing ADE team members in the preparation of applications, responses to RFPs, and business document preparation

ADE Finance Management

- Training team members in the use of ADE's cloud-based time keeping and task reporting subscription to Harvest
- Monitoring team member time and task entries in Harvest.

ADE Project Management

- Setting up Dropbox project folders for each client consistent with each solicitation
Monitoring solicitation FAQs and amendments
- Working with ADE's production manager to create initial templates specific to client logo/branding and solicitation requirements
- Creating project plan and schedule
- Assigning ADE project team members and resources
- Scheduling and facilitating project kick-off call and weekly meetings with client



- Introducing clients for USDA loan guarantees to three banks by zoom call, if required
- Overseeing document control
- Manage the exchanges of review drafts between clients and team members
- Managing copy editing, proof reading, and the multiple steps involved in document production leading up to delivery or submission
- Assisting clients in uploading application documents to federal agency portals for electronic submit electronically
- Carrying out other project tasks as required for communication between all parties

Roger McDaniel
Financing Specialist

Company Director, Due Diligence & Analysis - <https://www.duediligence.llc/>

Roger McDaniel has more than 30 years of project finance experience:

- Initially as a lawyer, with Cleary Gottlieb Steen & Hamilton in New York.
- Later as an advisor to companies developing projects, with Lehman Brothers, New Harbor Inc., and Mid-Market Securities LLC.
- As a lender, with Westdeutsche Landesbank (WestLB); and
- As a member of the Credit Department in the United States Department of Energy's Loan Guarantee Program.

McDaniel received a Bachelor of Arts in philosophy from Stanford and a Juris Doctor degree from New York University School of Law.

McDaniel has worked on projects in a number of industries, including:

- waste-to-energy.
- ethanol (with separate projects using cellulosic materials and sugar as feedstocks, as well as corn).
- renewable power from solar, wind, geothermal, biomass and hydroelectric resources.
- gas- and coal-fired power plants.
- gas to liquids.
- toll road and airport privatization.
- water and wastewater.
- metals (steel and aluminum).
- chemicals; gold and copper mining.
- oil and gas pipeline.
- telecommunications.
- nuclear power.
- uranium enrichment.
- high-speed rail.



- electrochromic glass; and
- space (representing the sponsor of a proposed private space station).

In addition to that in the United States, his experience includes projects or proposed projects in Argentina, Brazil, Cameroon, Canada, Chile, Germany, Mexico, Nigeria, Thailand, Trinidad, and Venezuela. Financings have ranged from a \$10 million venture capital financing to a \$1.4 billion independent power project financing.

McDaniel has advised clients on financings using private and public debt, private equity, venture capital, tax-exempt bonds, leveraged leasing, limited partnerships, public stock offerings, interest rate hedging, and gold loans, as well as asset and corporate M&A transactions.

Gabriel Montana

Senior Advisor: Equity, Debt, and Project Financing

Company Director, Project Financing Assistance - <https://www.pfa.llc/>

Gabriel Montana is seasoned private equity, corporate finance and strategy advisory executive with extensive industry practice as a principal for asset management (private equity) and family office firms.

Gabriel is experienced in complex transactions, portfolio management and business strategy in developed and emerging markets, with a keen understanding of the multiple factors driving investment value creation and preservation, and the structuring requirements to foster successful business ventures.

Gabriel has worked in diverse industries, with emphasis on sustainable investments and infrastructure (e.g., waste-to-value; renewable energy, fuels and materials; forestry and agriculture; water), and served as a member of multiple Boards of Directors for a variety of businesses (including companies in the United States, United Kingdom, Brazil, Colombia, Venezuela and Mexico).

Areas of expertise span the entire investment cycle (deal origination, transaction evaluation and structuring; legal and tax planning; capital raising; and others), and diverse investment instruments (equity, mezzanine, senior debt, development finance, and others).

Most recently, Gabriel founded True North Asset Strategies (TNAS), an advisory firm assisting projects with financial and business planning, transaction structuring and other strategy matters (TNAS assists ADE and affiliates with project financing and related engagements).

Before TNAS, Gabriel co-founded and was a Partner in Verto Management LLC, a waste-to-value oriented asset manager. Prior to Verto, Gabriel was a Partner in Earth Capital Partners, a sustainability-focused private equity firm, a position from which he also served as a permanent



advisor to the Hancock Renewable energy Group (HREG) and its parent company Hancock Natural Resource Group.

Before that, Gabriel was a Director with IBIS Asset Management Ltd, a captive advisor for a privately-owned financial and industrial conglomerate. He was also a Director at EMP Global LLC, an emerging markets infrastructure private equity manager, where Gabriel was part of the Latin America team.

Gabriel holds a BSc in Mechanical Engineering from Universidad de los Andes, and an MBA from Georgetown University.

John A. Crossen

Environmental Attorney and Engineer: Technical, Technology, Permitting & Environmental Assessment & Impact Specialist

Company Director, 3rd Party Studies - <https://www.3rd.llc/>

John Crossen has more than 20 years' experience working with local, state, and federal environmental and regulatory management and compliance agencies.

He is an expert in remediation and environmental planning within and outside the continental United States. He is also a recognized subject matter expert in natural and cultural resources, a Leadership in Energy and Environmental Design (LEED) Accredited Professional, a facility management professional, and an environmental management professional.

Mr. Crossen graduated magna cum laude from Fairleigh Dickinson University in 1994 with a BA in American history and American government. He served as a treasury officer / special agent for the U.S. Department of the Treasury from 1992 to 1995.

In 1995, he returned to school for graduate and law studies and accepted a position with the Department of Defense Executive Education Program, National Security Studies, as a program manager, while earning a master's of public administration degree in environmental policy and management from the Maxwell School of Citizenship and Public Affairs at Syracuse University in 1997, and a Juris Doctorate in environmental and regulatory law from the E.I. White School of Law at Syracuse University in 1998.

In 2008, Mr. Crossen received a Bachelor of Science in environmental engineering through the Old Dominion University continuing professional education program. He is a professional engineer in Virginia and North Carolina and is a member of the United States Federal, District of Columbia, and Commonwealth of Virginia bars.

From 1998 to 1999, Mr. Crossen served with the U.S. Senate Environment and Public Works Committee as an environmental and legislative policy staffer and counsel. In 1999, he served as environmental and regulatory specialist with the U.S. Department of the Navy, Naval Facilities Command, executing the National Environmental Policy Act (NEPA), pollution prevention, marine



mammal protection, environmental restoration, hazardous waste management, and alternative fuel programs.

In 2000, he joined the newly formed Navy Base Realignment and Closure (BRAC) Office as BRAC and environmental counsel, executing BRAC NEPA, environmental assessments, capacity analysis, and military value studies of U.S. Navy installations. He briefly joined Booz Allen Hamilton as an environmental engineer, specialist, and attorney, assisting the U.S. Navy with environmental, BRAC, real estate reuse and infrastructure reductions, encroachment, NEPA, and historic/cultural issues, before he returned to government service in 2008 to 2012 with the U.S. Army BRAC Office.

There he served as a program manager directing the closure of Fort Monroe and Fort Pickett in Virginia and a \$3 billion military construction program spanning 35 BRAC projects from Virginia to Texas. He also served as an acting deputy garrison commander at a closing BRAC base, managing base realignment and closure programs, including environmental remediation and military munitions cleanups. He has chaired environmental regulatory groups such as the Restoration Advisory Board, Environmental Restoration Working Group, Natural Resources Advisory Council, and Historical Resources Advisory Boards.

In October 2012, Mr. Crossen formed his own firm, Integrated Enterprise Facilitators, serving Army Installation Management Command (IMCOM) and Naval Facilities Engineering Command (NAVFAC) clients with environmental assessments and remediation, hazardous waste management, underground storage tank remediation, oil spill response, facility utilization and space planning, environmental facility management, corrective actions, LEED compliance and design, and environmental public-private partnerships.

Mr. Crossen has developed and taught numerous workshops, seminars, and table-top exercises for public-private partnerships and NDAA Section 331 training conferences. He also served as the program manager for the U.S. Army IMCOM, U.S. Army 598th Transportation Brigade Headquarters, and 838th Transportation Battalion Headquarters, relocating from Rotterdam, Netherlands, to Kaiserslautern, Germany, constructing new facilities in Kaiserslautern and decommissioning old facilities in Rotterdam.

Mr. Crossen is a former naval surface warfare officer. He has served aboard the USS Bataan (LHD-5), USS Wasp (LHD-1), USS Shiloh (CG-67), USS Constellation (CV-64), USS Tecumseh (SSBN-628) and at Naval Station Sigonella, Naval Station Naples, Naval Station Mayport, Naval Station Norfolk, and Naval Station St. George Bermuda.

He commanded personnel operations within vehicle staging areas, assault support systems, hangar bays and vehicle storage bays of amphibious assault ships (LHD and LHA). In addition, he managed Commander, Navy Installations Command (CNIC) overseas environmental permitting, reporting, and compliance requirements, and served as the environmental deputy shore installation manager at Naval Station Mayport.



Mr. Crossen has received a Meritorious Civilian Service Award, Department of the Navy; a Distinguished Service Award, Department of the Treasury; a Navy Reserve Sea Service Ribbon, Department of the Navy; an Armed Forces Service Medal, Department of the Navy; and a Navy and Marine Corps Achievement Medal, Department of the Navy. He has taught American history at the Jamestowne-Yorktowne Foundation in Williamsburg, Virginia, and law and history at Lord Fairfax Community College.

He now volunteers at County Correctional Facilities, assisting nonviolent inmates to acquire a general equivalency diploma (GED).

Jerrod Lewis, PE, PMP
Senior Renewable Energy & Electrical Engineer
Company Director, JNT Engineering Services

Jerrod Lewis has more than 15 years of systems engineering and management experience. Mr. Lewis has earned a Bachelor of Science in Electrical, Information, and Systems Engineering and a Graduate degree in Engineering and Technology Management at Oklahoma State University.

Jerrod is a licensed Professional Engineer in multiple states with expertise in Systems as well as Electrical Engineering.

Jerrod has worked on projects in several industries, including:

- Oil and Gas
- Renewable Energy
- Power Generation and Distribution
- Chemical Engineering
- Semiconductor Design and Development
- Defense and Commercial Ground Vehicle Design
- Aircraft System Design and Modification
- Weapons Systems
- Unmanned Aerial Vehicle Design
- Electro-optics and Infrared Camera Systems
- Simulation Systems
- Radar Systems
- Communication Systems
- Product Lifecycle Management
- Requirements Development
- Cost Containment and Reduction
- Model Based Systems Engineering



Jerrod has experience working on projects in Israel, United Kingdom, South Korea, Japan, Saudi Arabia, Canada, China, Cuba, France, and South Africa. Projects have ranged from \$5 million to \$3 billion.

Tom Porter

Writer, Editor, Certification & Media Specialist; Project Manager

Company Director, FACTS MATTER (*Fostering Accurate Communication Throughout Society – by – Making Accountability and Truth-Telling Everyone’s Responsibility*) – see landing page: <https://www.ade.llc/media>

Project Management & Media Specialist - ADE, LLC

Washington, DC, United States -

Feb 2022 - present

Manage projects and support production activities associated with presenting successful client applications to US Government agencies for grants, loans and loan guarantees that enable new technology solutions to large-scale fuel, climate and agriculture challenges.

Head, CIPM Program & Director, Program Management - CFA Institute

Charlottesville, Virginia, United States -

Jun 2014 - Jul 2021 · 7 years 2 months

Establish new Program Management function, design content portfolio framework for strategic expansion of professional designation product line portfolio. Named first Program Manager, CFA Program directing program strategy, management and optimization. Build Certificate in Investment Performance Measurement (CIPM) Program as premier global designation for investment professionals worldwide to qualify talent for performance evaluation roles and fund manager selection decisions, in an ethical framework. Redefine target to asset owner & performance chain roles, revamp marketing strategy, introduce CFA charter holder exemption, grow registration 100%.

Managing Director & Chief Operating Officer - CAIA Association

Amherst, Massachusetts, United States

Dec 2008 - Nov 2013 · 5 years

Provide leadership, management and vision ensuring that CAIA achieved its strategic priorities as premiere global designation for Alternative Investment professionals. Manage key strategic relationships with strategic partners and peer organizations, direct strategic planning and new product development functions. Design and manage process improvements to drive the growth of the Association and quadruple membership base in 3 years, oversee and optimize service to candidates, members and global chapters, establish key organizational performance metrics and achieve P/L targets, expand customer knowledge activities. Corporate Officer: serve as Treasurer, CAIA Association, and as President and Director of 501(c)3 CAIA Foundation, introduce and manage successful global scholarships program and



alumnae network initiatives on behalf of long-term program sponsors. Direct strategic planning and new product development functions.

Program Manager, Treasurer, Head of Business Development

VentureWell

Hadley, Massachusetts, United States

Sep 2005 - Nov 2008 · 3 years 3 months

Tech Venture Enablement: Develop and execute new grant-funded programs to instill entrepreneurial mindset among university engineering and sciences students; create systems and faculty outreach to facilitate curriculum exchange and program assessment. Design/lead outreach efforts to corporate sponsors. Establish early-stage venture investment program. Direct legal/financial transition strategy to spin-out then "NCIIA" from umbrella organization as "VentureWell," a standalone entity. Increase funding support, drive long-range growth strategy, lead organizational transformation, handle financial management/CFO role.

Entrepreneur, Venture Founder, Investor, Advisor, Builder, Operator

Washington, District of Columbia, United States

Jun 1997 - Aug 2005 · 8 years 3 months

Designed/launched 14 ventures in tech-enabled media/education/arts - Four successful exits.

Examples:

- CEO, LearningStream – Continuing Professional Ed. digital services to Accounting, Legal, Real Estate, etc.
- CEO, Artist Network Ventures – Music label/publishing, Performance, TV, Film w/Eurythmics' Dave Stewart
- COO, WomensNewsLink – commission, syndicate news & commentary by/for Women
- COO, College Parents of America – Membership and Advocacy service
- COO, Visure – Advertising technology platform for Product Placement tracking
- Exec. in Residence, Verisign – design New Ventures selection/funding/launch process
- Advise/Consult: Kaplan, Digital Ink, Newsweek, Looking Glass Café, Wall Street Week.

Group VP, Global Enterprises & Ventures - Discovery Channel

Washington, District of Columbia, United States

Jun 1989 - May 1997 · 8 years

Formed unit to evaluate, test, roll out, and build new ventures and create product line enterprises to complement Discovery Channel cable TV operations. Developed strategy and processes for commercial venture creation, interface with investment banks and venture partners, including internal concept development and evaluation of independent business opportunities. Built global content library investment structure, managed production. Developed and executed brand extension strategy for all DCI's branded content businesses, including program syndication, home video, educational products, licensing & merchandising, retail store operation, books & music, stock footage sales, interactive video, multimedia



publishing, and video-on-demand services. High growth early-stage strategy grew Discovery valuation 60x to \$6B in 8 years.

Director, Strategic Planning and Finance, TV Division - National Geographic Society

Washington, District of Columbia, United States - 1983 - 1989 · 6 years

Systems Engineer/Marketing Production Coordinator - Electronic Data Systems

Rockville, Maryland, United States - 1980 - 1981 · 1 year

Goran Nikolich

Graphic Designer, Production Manager; Project Manager

Goran Nikolich is a results-oriented, branding and graphic design professional who is skilled in creating and delivering marketing concepts and strategies, managing projects, and ensuring brand consistency. He has a strong track record of developing strategic marketing campaigns.

Mr. Nikolich has the ability to take concepts and turn them into visually engaging communications that support clients' strategic objectives.

He has a Master's in Media Advertising and a Bachelor's in Marketing and Management from the University of Texas. He received a Visual Design degree from the Shillington School of Visual Design in New York City.

Production Manager - American Diversified Enterprises

New York, New York, United States

Mr. Nikolich is in charge of the formatting and design-setup of each set of project documents that ADE produces. The next-to-final and final documents also must go through a nitpick, jeweler's-eye review, which Mr. Nikolich performs prior to submission, publication, or delivery, following ADE's copy editing and proofreading steps.

The substance of each document is critical. That's what makes it successful ... or not. But presentation is equally important.

Documents that are visually engaging and lead their readers and reviewers through an easy-to-follow, logical flow of steps, with key details presented quickly and succinctly, stand out from other documents and, thus, have a competitive edge. They communicate more effectively, are more likely to leave a lasting, memorable impression, and improve a document's chances of success.

Mr. Nikolich does this through the use of white space, color, taglines, quotes, and text pull outs, along with small blocks of text, tables, illustrations, infographics, and other subtle, tasteful typographic and graphic elements to break up text, highlight numbers, and lead readers' and reviewers' eyes to key elements and take-aways in an easy-to-follow, easy-to-understand sequence.



Digital and Print Media Graphic Designer – NH Design Studios

New York, New York, United States

Mr. Nikolich designs and develops visual systems for special events, private labels, and seasonal and studio campaigns. This includes invitations, shopping bags, packaging, logo identities, and catalogues. He researches and stays abreast of the latest cutting-edge design and typography, and draws on a network of illustrators, photographers, and fashion and culture consultants, to create original designs for in-studio and studio-wide advertising campaigns, as well as for newspapers, magazines, social media, and websites.

Miami Swim Week Production Manager – Funkshion

Miami, Florida, United States

Mr. Nikolich created the Miami Fashion Swim Week concepts, enhanced its website look and feel, developed promotional materials, and managed sponsor accounts. He provided direct oversight to produce newspaper and magazine advertisements, direct mail packs, email campaigns, websites, exhibition stands, and road shows. He designed marketing initiatives using a variety of Adobe Programs such as InDesign, Illustrator, and Photoshop.

Mr. Nikolich researched and monitored market trends to ensure marketing activities were delivering messages that were appealing to the target population and consistent with the FUNKSHION brand. He worked closely with agencies in the development and launch of company campaign including, graphic design, copy, and layout professionals, and delivered under budget and on time, while reducing expenses. Mr. Nikolich remained proactive in maintaining relationships with sponsors to ensure maximum brand exposure, and updated web pages with new designs.

Art Director and Consultant – Blu on Park Hospitality Group

New York City, New York, United States

Mr. Nikolich collaborated with the hospitality group's interior designer and architect, while leading skilled graphic designers and illustrators, to develop and execute distinct brand strategies. He developed the brand proposition, brand essence, and brand positioning by introducing unique designs, writing copy and tag lines, and monitoring customer behavior patterns to incorporate words, sounds, images, and taste into the brand message. He developed and implemented branding campaigns that included print, outdoor, rich media, and other online executions, resulting in significantly high ratings on restaurant platforms.

Mr. Nikolich monitored market trends to strategically ensure social engagement, brand awareness, and create brand ambassadors. He sourced, hired, and managed photographers, production companies, web developers, and illustrators. He also supervised outside vendors to ensure printed materials met the highest standards and delivery timelines, and consistently met deadlines and adhered to budget on monthly promotional deliveries.

Campaign Assistant Manager & Graphic Designer – New Reality CO



Los Angeles, California, United States

Mr. Nikolich built a cohesive, recognizable brand image by designing, implementing, and expanding existing brand standards to create an emotional story that would resonate with the company's viewers.

He developed and enhanced the company name, domain name, logo, symbols, characters, slogans, packages, and signage. He utilized experiential marketing to form a unique and interesting consumer experience by engaging sight, sound, and touch to connect with viewers. He played an integral role in the company being recognized by AdWeek as one of the top 100 Digital companies.

Mr. Nikolich's publications include a *Research Study for Dr. Kenneth Yang: Mobile Media: A Cross-Cultural Comparison of Perceptions and Uses of Mobile Telephone in Advertising* and a book of English class essays for undergraduates (2002).

Scott McDaniel *Business Case Analysis, Marketing Specialist*

Mr. McDaniel has worked as a program and project leader on a wide variety of development roles on federal government and corporate projects. With over 25 years' experience in serving in development roles on Federal business models and marketing, Mr. McDaniel has had numerous experiences with engineering, construction, installation, and asset management as well as energy programs. Many of these projects were deployed on behalf of DoD and USACE.

Previously holding a security clearance, he worked with threat reduction and security evaluations, laboratory support programs, engineering systems controls and both feasibility and proposal generation within related areas. He has served as one of only two outside consultants as subject matter expert to USACE Field Advisory Council (FAC) / Senior Action Council (SAC), the Utility Monitoring and Control Systems Advisory Council (UMCS) as well as the National Sustainability and Encroachment Summits of Joint Installation Command. Scott has wide spectrum experience and has led both large and small organizations in successful national programmatic and business development.

Recently, both with ADE and IEF, he has led market analysis and capture for a wide variety of projects with the Army, USACE, Bio-fuels projects and developing grant programs for budding environmentally friendly manufacturing. The marketing processes and related skill sets developed over his career also include risk mitigation, risk management and vulnerability evaluations, utilization of several different asset management solutions, and programmatic evaluations. Mr. McDaniel has served as a subject matter expert and developed market response for nation-wide programs effecting performance improvement and adherence to Federal, State and Local government and DoD standards.

Private consultancy
Clinton, IL

2021 - current



Serving as the primary marketing and development consultant for IEF, ADE and associated ventures, a wide spectrum of marketing plans and grant application processes were developed for clients that were seeking out either Federal programs or construction contracts. Additional contributions were made in writing responses for a variety of clients seeking federal grants for development of engineering and construction in new and sometimes experimental projects. Mr. McDaniel continued to participate in teams that wrote contract responses for DoD and other federal agencies. Many of the firms served were small businesses while some were international in scope. Typically, DoD, USDA and DOE were the target agencies. In all cases, careful evaluation of many criteria led to go/no-go decisions and highly selected targeting of opportunities. Analysis of national policy and contract details were consistent contributions to winning business and projects. Management of the contracts after the award was involved at times.

Regional Program Manager

2018 - 2021

Bold Concepts Inc. LLC

Mr. McDaniel served as Programs and Business Development Management throughout the Central US (12 states). He coordinated project captures for 8(a) clients: tribal, SDVOSB and Hubzone construction firms. Using long standing relationships with DoD and new federal agency contacts, qualified projects were negotiated for the 8(a) clients. The primary focus was to develop credibility and profile with USACE, Air Force, Army, GSA and other agencies for sole source awards as well as representing the client's interests throughout related professional organizations. He developed many document responses to federal agencies on behalf of clients.

Senior Program Director

2017 – 2018

Redhorse Corporation, San Diego, CA

Mr. McDaniel served as program manager for USACE, and their constituent clients (Air Force and similar). Security opportunities, response and contract management were regular activities. Development of USACE programs and services before and after awards was common. PPMD on: Operational Energy program for Forward Operating Bases, Joint Construction Management System, and laboratory personnel. Contract Management in multiple USACE locations. Program expansion throughout USACE client base.

Program Manager –

2014 – 2017

ARES Corporation, Burlingame, California

Senior Business Development Director for USACE & Air Force Market, structuring risk-based asset and installation management capabilities to fulfill federal program requirements for performance, mission assurance and budget validation:

- Developed Whitepaper: "Project Configuration Management" per request from Divisional command to assist a PMBP committee in scoping the resulting project in 16'.

Senior Managing Partner

2013 – 2014

Integrated Enterprise Facilitators, LLC, Marshall, Virginia

Facilitation, training, and developmental support for small businesses desiring expansion of opportunities and wider scope of federal opportunities. Served as Corporate officer leading military community redevelopment of government property and establishment of Section 331 services by



participating base and surrounding community. Advisor to local board and Cmd. Officers, evaluation of federal reassignment of property.

- Contracting to small businesses as a consultant to position for awards in federal contracting (DOD, etc.). Assist with market development, program analysis and agreements with Prime contractors and direct awards. Developed a matrix of agreement for SB providers in several Federal campaigns. Assist with teaming and proposal pursuit and partnerships.

Senior Development Mgr / USACE

2011 - 2012

Kleinfelder Engineering, San Diego, California

Led capture teams to win and manage contracts for Project Management, Engineering services, EIS services, Geospatial and Geotechnical services.

- United several Corporate Geographic Divisions and recent corporate acquisitions into a unified national program to campaign services to USACE and IIS clients.
- Lead strategic program group and served as Capture Lead for Risk Management program to RMC/Denver

Partner / VP of Project Development

2008 – 2010

Independence Eco Fuels, New Orleans, Louisiana

- Development Principal for Ethanol and Bio-diesel facility development, responsible for interface with the design/build engineer, developing comprehensive design/build plans for ethanol plant and transport/storage facilities, site selection development, transportation study execution and planning feasibility studies and test and evaluation of innovative ethanol distillation technologies.
- Principal negotiator with local and state authorities, navigating federal permitting processes, developing market research, researching sugar cane feedstock supply, and conducting negotiations with feed stock suppliers.
- Developed business plans and return on investment and identified partnerships with local utilities for energy take off from ethanol plant co-generation facility, partnership opportunities and customer base with City of New Orleans, State of Louisiana, and Federal government.

Associate/Global Defense Team

2004 - 2008

Booz, Allen, Hamilton

Led national business development and capture activities, marketing to a federal agency at command levels, involving both military and civil infrastructure, dramatically expanding projects and personnel use. Integrating firm-wide capabilities to support USACE Civil, MILCON and IIS projects as well as their Agency clients (DHS, etc.). Development of small business matrix for national SB team.

- National Asset Management program:
 - Research of targets and business analysis for ERDC locations and HQ. White papers supporting seed concepts. Assisting ERDC with initial project design. Capture, contract, and resource management.



- National Regulatory permitting process redesign: initial project research and determinations on requirements. Leading the design team. QA of final program
- Defense Critical Infrastructure Protection (DCIP):
 - Led project team to expand DCIP from HQ into ERDC labs. Developed scope, chaired participant board, project managed resources and scope. Team participant in DCIP location reviews and solution development
- National Levee Data Program:
 - Lead Capture team, task development and resourcing. National integration point
- USACE P2 Project Management Redesign Task Force:
 - Lead initial discovery meetings and developed and executed initial gap analysis.
 - Developed a palette of strategic change hierarchy that responded to HQ strategic direction requests. Integrated QA process with design team.
 - Resourced Project Managers for USACE DHS (CPB/ICE) projects
- Counterintelligence / Human Intelligence Management System (CHIMS) (Classified).
 - Determination of requirements and related integration programs
 - Capture lead

Education:

Illinois Wesleyan University graduate - BA in Liberal Arts

Clearance:

Held Secret clearance with DoD, fully renewable with sponsorship.

Previous Industry Associations:

- Society of American Military Engineers
- SAME Facilities committee
- American Defense Communities

CJ Evans

Managing Director

American Diversified Enterprises, a holding company with nine companies offering *grant application, third-party study, financing, due diligence, environmental, agricultural, media, and international project development services* (with a 10th company under development focusing on advanced transportation systems)

Co-Founder

Alternative Fuels & Chemicals Coalition, a Washington, DC-based advocacy organization

Founder and Chairperson

Susan Jean Murphy Evans Living Legacy Fund

Mr. Evans built his original consulting company, *Renewable Energy Consulting Services* which was founded in 2005 (and renamed *American Diversified Energy* in 2017), into a highly effective, well-respected firm with a team of 25+ subject matter experts and a roster of partner companies, such as the *Kilpatrick, Townsend & Stockton (KTS)* law firm, the #1 ranked intellectual property and construction law firm in the world for 17 years running, as well as the #1 ranked U.S. trademark law firm also for 17 years running.



His team members include engineers from a variety of disciplines, technology developers, corporate executives, financing specialists, marketing experts, strategic planners, technical writers, graphic designers, publication specialists, construction project managers, and former senior-level administrators of federal government agencies.

In 2020, Mr. Evans established *American Diversified Enterprises* (ADEnterprises), <https://www.ade.llc/>, a holding company that serves as an umbrella for the companies he has formed that offer grant application, third-party study, due diligence, project financing, environmental, agricultural, media, and innovative project development services.

Mr. Evans works closely with Mark Riedy at KTS, who is a leading energy and project financing attorney for U.S. and international project development and finance for renewable and conventional energy, clean technology, environmental, and infrastructure projects. Mr. Reidy's clients include developers, lenders, engineering procurement and construction (EPC) firms, operation and maintenance (O&M) firms, equipment providers, as well as private equity, venture capital, and infrastructure funds.

Mr. Evans has more than 40 years of experience in the public policy, technology development, project finance, and grant making arenas.

He has been a registered lobbyist working on natural resource, agriculture, renewable energy, renewable chemical, and biobased economy issues in several U.S. states and the U.S. Congress for more than 40 years.

In 2019 he and Mark Reidy co-founded an advocacy organization to focus on public policy issues facing the alternative fuels, renewable chemicals, biobased products, and sustainable aviation fuels industries, the *Alternative Fuels & Chemicals Coalition* (<https://www.altfuelchem.org/>), which has grown to more than 150 member companies that employ more than 600,000 people and generate more than \$350 billion in revenues per year.

During his career, Mr. Evans has helped more than 250 companies at the leading edge of the renewable energy, renewable chemicals, biobased product, and advanced fossil fuels industries obtain more than \$10 billion from government grants, loan guarantees, and project financing to develop and commercialize new technologies, launch first-of-their-kind projects, and advance follow-on projects.

Mr. Evans received a BA in English from the California State University at San Jose, where he minored in journalism. He was a newspaper reporter throughout his college career for the San Jose Mercury-News, which is now ranked as the 6th largest Sunday paper in the country and the 8th largest weekday newspaper according to the Audit Bureau of Circulations.

Mr. Evans traveled throughout Europe, living for short periods in France and Switzerland, for two years following college. In 1972, he collaborated with two graphic artists to create a student travel magazine, *Tripping*, which won New York Copy Club and Design awards.

The following year, he embarked on a six-month trek from end-to-end through the Alps, from



Menton, France, to Trieste, Italy, with sponsorship from The North Face, Levi-Strauss, Chapstick, Vermont Tubbs Snowshoes, and Fabiano Boots.

Mr. Evans subsequently went on to serve as:

- The editor of *Backpacker Magazine*
- An advisor to the Ziff-Davis Outdoor Group of magazines
- Executive director of two Washington, DC nonprofit organizations, *American Hiking Society* and *The WalkWays Center*, deputy executive director of *Population-Environment Balance*, and a senior advisor for *American Farmland Trust*

Mr. Evans also:

- Authored seven backpacking and hiking guides, *On Foot Through Europe* (William Morrow & Company, NY, NY, 1982), to the trails and hut systems in 20 European countries
- Founded and operated a Washington, DC, graphic-design firm, *Syntax, Inc.*, and
- Formed a non-profit organization, *Florida Stewardship Foundation*, later renamed *Stewardship America*, through which he worked with private landowners, environmental groups, and government agencies on initiatives to “engender a thriving rural economy, an economically robust agriculture, a healthy natural environment, viable rural communities, safe supplies of food and fiber, and potent actions to address climate change.”