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## 6. . Financial Highlights

### 6.1 Revenue Model

Gold Leaf's Business Plan for the next 24-48 Months is to focus on establishing itself as one of the best hydroponic, high-productivity, and high-quality growers of cannabis plants, in the market provided by its North Macedonia growing license and GMP certification, supplying the flower and capsule needs of third-party offtakers, with the ability to export to 46 countries worldwide with a combined population of more than 1 billion people. Gold Leaf therefore expects to generate the bulk of its revenue from a small number of select clients with which it will establish long-term business relations. Table 6.1 below describes the estimated 5 -year revenue profile for its Phase 1 North Macedonia facility per product ${ }^{1}$.

Table 6.1: Gold Leaf's North Macedonia Revenue Profile

| Macedonia - revenue profile est. |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (\$'000s) |  | 2024 |  | 2025 |  | 2026 |  | 2027 |  | 2028 |
| Flower output (lbs) |  | 300 |  | 2,000 |  | 12,000 |  | 12,000 |  | 16,000 |
| Flower price (\$) | \$ | 1,125 | \$ | 1,170 | \$ | 1,217 | \$ | 1,265 | \$ | 1,316 |
| (\$'000s, below) |  |  |  |  |  |  |  |  |  |  |
| Flower revenue | \$ | 338 | \$ | 2,340 | \$ | 14,602 | \$ | 15,186 | \$ | 21,057 |
| Capsules revenue | \$ | - | \$ | 585 | \$ | 3,650 | \$ | 3,796 | \$ | 5,264 |
| Total revenue | \$ | 338 | \$ | 2,925 | \$ | 18,252 | \$ | 18,982 | \$ | 26,322 |

### 6.2 Funding Requirements, Sources and Uses of Funds

TABLE 6.2 BELOW details the estimated sources and uses of funds to complete Phase 1 and place it into operation.

[^0]Table 6.2-1: Gold Leaf Europe Sources and Uses
SOURCES


| General manager - American | \$ | 12,000 | \$ | 12,000 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Asst. general mgr - N. Macedonia | \$ | 1,000 | \$ | 1,000 |  |
| Pharmacist | \$ | 1,500 | \$ | 1,500 |  |
| Agronomist | \$ | 1,000 | \$ | 1,000 |  |
| Security | \$ | 5,000 | \$ | 5,000 |  |
| Utilities | \$ | 1,000 | \$ | 1,000 |  |
| Subtotal | \$ | 45,500 | \$ | 70,500 | remaining expenses for February 2024 |
| March 2024 |  | nthly |  | w/ one-time costs | Notes |
| Rent, taxes, insurance | \$ | 24,000 | \$ | 24,000 |  |
| Asst. general mgr - N. Macedonia | \$ | 1,000 | \$ | 1,000 |  |
| Pharmacist | \$ | 1,500 | \$ | 1,500 |  |
| Agronomist | \$ | 1,000 | \$ | 1,000 |  |
| Labor | \$ | 12,500 | \$ | 12,500 |  |
| Security | \$ | 5,000 | \$ | 5,000 |  |
| Utilities | \$ | 1,000 | \$ | 1,000 |  |
| Subtotal | \$ | 46,000 | \$ | 46,000 | remaining expenses for March 2024 |
| TOTAL INVESTMENT NEEDED TO DATE |  |  | $\$ 829,500$ |  | Remaining expenses for Q1 2024 |

Balance of 2024

| April - June 2024 | Monthly |  | 3 months |  |
| :--- | ---: | ---: | ---: | ---: |
| Rent, taxes, insurance | $\$$ | 24,000 | $\$$ | 72,000 |
| Construction worker \& labor payroll | $\$$ | 6,000 | $\$$ | 18,000 |
| General manager - American | $\$$ | 12,000 | $\$$ | 36,000 |
| Asst. general mgr - N. Macedonia | $\$$ | 1,000 | $\$$ | 3,000 |
| Master Grower - estimated | $\$$ | 15,000 | $\$$ | 45,000 |
| Pharmacist | $\$$ | 1,500 | $\$$ | 4,500 |
| Agronomist | $\$$ | 1,000 | $\$$ | 3,000 |
| Labor | $\$$ | 12,500 | $\$$ | 37,500 |
| Seedlings |  | one time | $\$$ | 5,000 |
| Security - 2 mos @ \$5K, 2 mos @ \$4K | $\$$ | 5,000 | $\$$ | 17,000 |
| Utilities - 3 mo @ \$1K - 1 mo @2.5K | $\$$ | 1,000 | $\$$ | 1,500 |
| Operating expenses | $\$$ | 2,000 | $\$$ | 6,000 |
| Contingencies | $\$$ | 2,500 | $\$$ | 7,500 |
| April - June 2024 Subtotal |  |  |  |  |


| July - December 2024 | Monthly |  | $\mathbf{6}$ months |  |
| :--- | ---: | ---: | ---: | ---: |
| Rent, taxes, insurance | $\$$ | 24,000 | $\$$ | 144,000 |
| Construction worker \& labor payroll | $\$$ | 6,000 | $\$$ | 36,000 |
| General manager - American | $\$$ | 12,000 | $\$$ | 72,000 |
| Asst. general mgr - N. Macedonia | $\$$ | 1,000 | $\$$ | 6,000 |
| Master Grower - estimated | $\$$ | 15,000 | $\$$ | 90,000 |
| Pharmacist | $\$$ | 1,500 | $\$$ | 9,000 |
| Agronomist | $\$$ | 1,000 | $\$$ | 6,000 |
| Labor | $\$$ | 12,500 | $\$$ | 75,000 |
| Security | $\$$ | 4,000 | $\$$ | 24,000 |
| Utilities | $\$$ | 2,500 | $\$$ | 15,000 |
| Shipping Expenses - added at end of June | $\$$ | 2,000 | $\$$ | 12,000 |
| Operating expenses | $\$$ | 2,000 | $\$$ | 12,000 |
| Contingencies | $\$$ | 2,500 | $\$$ | 13,500 |
| July - December 2024 Subtotal |  | $\$$ | 86,000 | $\$$ |
| $\mathbf{5 1 4 , 5 0 0}$ |  |  |  |  |

Table 6.2-2: Lighting and Supplies

| North Macedonia Phase 1 | Sku | Qty | Cost | Notes |
| :---: | :---: | :---: | :---: | :---: |
| 1/2" Shutoffs |  | 6 |  |  |
| 1/2" Vinyl Tubing |  | 200 |  |  |
| 1/4" Vinyl Air Tubing |  | 500 |  |  |
| 3/4" Shutoffs |  | 20 |  |  |
| 3/4" Vinyl Tubing |  | 200 |  |  |
| $4 \times 8$ tables |  | 30 |  | Alibaba |
| Ares 10 CO 2 LP Generator w/controller | 702869 | 4 |  | Need extended hose for LP bottles outs |
| Big Bud Powder (10 kg) | 5000-57 | 2 |  |  |
| Botanicare 4x8 OD Trays | 707350 | 28 | see below |  |
| Botanicare Cal Mag (15 gal) | 732124 | 2 |  |  |
| Botanicare Pure Blend Pro (15 gal) | 718464 | 4 |  |  |
| Botanicare Silica Blast (15 gal) | 732493 | 2 |  |  |
| Botanicare Sweet Carbo Citrus (5 gal) | 732269 | 2 |  |  |
| Calibrating Solution 7.0 | 722030 | 2 |  |  |
| Dehumidifiers |  | 4 |  |  |
| Delta 4 Blockes w/hole (384/case) | RWP96490 | 10 |  |  |
| Dome Lights |  | 10 |  |  |
| Duralastics 75 gallon reservoir | 707925 | 28 |  |  |


| North Macedonia Phase 1 | Sku | Qty | Cost | Notes |
| :---: | :---: | :---: | :---: | :---: |
| Extech EC500 PH/TDS Meter |  | 2 |  |  |
| FS 3000 LED Flower Fixtures |  | 52 |  |  |
| FS 3500 LED Veg Fixtures |  | 10 |  |  |
| Grodan A-OK 1.5" x 1.5" Starter (30 shee | RWAO3640 | 1 |  |  |
| Humididty Dome + Trays |  | 10 |  |  |
| Hydrofarm 9" Square Net Basket | HG9SQBK | 960 |  |  |
| Hydroton (pallet of 33) | 714116 | 198 |  |  |
| Kool Bloom Powder (16 lb) | 732535 | 2 |  |  |
| Lost Coast Plant Therapy (2.5 gal) | LCPT2.5GAL | 3 |  |  |
| Olivia's Cloning Gel | OCG4 | 3 |  |  |
| Oscillating Fans |  | 12 |  |  |
| PH Down | 722125 | 8 |  |  |
| PH Up | 722095 | 3 |  |  |
| Ratchets |  | 250 |  |  |
| Trimming Shears |  | 20 |  |  |
| Vivosum 800 GPH Submersible Pump |  | 20 |  | Amazon |
| Total 2024 Estimated Cost: |  |  | \$250,000 |  |

Due to logistics, these items must be sourced in the U.S., packed in a shipping container and shipped to North Macedoniz

### 6.3 Financial Projections

Table 6.3: Gold Leaf North Macedonia Income Statement (based on $\$ \mathbf{1 , 1 2 5 / p o u n d}$ wholesale price)

| Macedonia - income statement est. |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (\$'000s) |  | 2024 |  | 2025 |  | 2026 |  | 2027 |  | 2028 |
| Revenue ${ }^{1}$ | \$ | 338 | \$ | 2,925 | \$ | 18,252 | \$ | 18,982 | \$ | 26,322 |
| Expenses ${ }^{2}$ |  |  |  |  |  |  |  |  |  |  |
| Labor | \$ | (142) | \$ | (398) | \$ | $(1,406)$ | \$ | $(2,014)$ | \$ | $(2,923)$ |
| Supplies | \$ | (8) | \$ | (80) | \$ | (480) | \$ | (720) | \$ | $(1,080)$ |
| Utilities | \$ | (4) | \$ | (100) | \$ | (344) | \$ | (516) | \$ | (774) |
| Shipping \& delive | \$ | (3) | \$ | (30) | \$ | (180) | \$ | (240) | \$ | (300) |
| Compliance | \$ | (5) | \$ | (100) | \$ | (120) | \$ | (150) | \$ | (200) |
| Rent, insurance, | \$ | (150) | \$ | (250) | \$ | (250) | \$ | (250) | \$ | (250) |
| Security | \$ | (18) | \$ | (96) | \$ | (100) | \$ | (104) | \$ | (108) |
| Total costs \& expe | \$ | (330) | \$ | $(1,054)$ | \$ | $(2,880)$ | \$ | $(3,994)$ | \$ | $(5,635)$ |
| EBITDA | \$ | 8 | \$ | 1,871 | \$ | 15,372 | \$ | 14,988 | \$ | 20,687 |

## Notes

${ }^{1}$ and ${ }^{2}$ See footnotes on pages 8-10

### 6.4 Return on Investment

Table 6.4-1: Projected Return on Investment (based on $\$ 1,125 /$ pound wholesale price)


## Footnotes for Revenues and Expenses above:

1 The flower revenue projections in the financial calculation above are based on a report by VK Premium, a medical cannabis consulting firm based in Athens, Greece, European Medical Cannabis Market - Trends \& Opportunities 2020 (https://www.vkmedicalcannabis.com/european-medical-cannabis-market-trends-and-opportunities-in-2020).
The revenue, EBIDTA, and net earnings projections in this model are based on the average 2019 wholesale price set by the Federal Institute for Drugs and Medical Devices (BFARM) in the German government for the purchase of domestically grown medical cannabis (rather than the higher price for cannabis imported from North Macedonia). This price was set at 2.30 Euros ( $€$ ) per gram (with 453.592 grams per pound and an exchange rate of $€ 1: \$ 1.07$ ), i.e., $\$ 2.48$ per gram -- or $\$ 1,124.93$ per pound -- for standard quality cannabis. The 2019 purchase price for imported cannabis was $€ 4$ ( $\$ 4.36$ ) per gram, or $\$ 1,997.70$ per pound, 43 percent higher.
The $\mathbf{\$ 1 , 1 2 4 . 9 3}$ price per pound is what is used in these calculations. (Please note that the 2019 cannabis domestic wholesale prices in Germany, which are cited above, have increased by $40 \%$ due to the lack of supply, increasing the wholesale price in Germany for domestically grown cannabis to $€ 5.80 /$ per gram, or $\$ 2,814.99$ per pound, effective July 1, 2023). The reason for using the lower, verifiable, price point in these calculations is to demonstrate the viability and profitability of the Gold Leaf Europe cannabis growing facility even at this lower price.
As further support for this price point, VK Premium notes that the Office of Medical Cannabis in the Netherlands "typically sells cannabis flower for between $€_{5} .40$ and $€_{5} .8$ o per gram plus value-added tax (VAT)," which equates to $\$ 2,620.86$ to $\$ 2,814.99$ per pound.
Prices of imported cannabis are projected by VK Premium to increase to $€_{7}$ (\$7.63) per gram, or $\$ 3,460.97$ per pound, based on accelerating demand for medicinal marijuana and the trend toward the legalization of recreational marijuana in several EU countries.

This price projection is borne out by a June 2021 report by The European Monitoring Centre for Drugs and Drug Addiction in Lisbon, Portugal (https://www.emcdda.europa.eu/media-library/cannabis-price-and-potency-european-union-updated-june-2021 en), for which the minimum price of herbal cannabis was $€_{5}$ per gram at the time of the report, with high quality cannabis selling for $€ 13-€_{20}$ per gram.
As can be seen in Figure 6.4 below, showing the average prices for 1 gram of cannabis in Europe, prepared by the European Monitoring Centre for Drugs and Drug Addiction (you may download a copy of the EMCDDA's European Drug Report 2023: Trends and Developments, the average cannabis prices in Europe range from $€_{5}$ per gram to more the $€ 20$ per gram, with Cyprus, the Republic of Ireland, and Estonia being the highest (more than $€ 20$ per gram, or more than \$9,706.87 per pound), followed by Norway and Greece ( $€ 15$ to under $€ 20$ per gram, or $\$ 7,280.15$ to under $\$ 9,706.87$ per pound), then Sweden, Latvia, Germany, Austria, and Slovenia ( $€ 10$ to under $€ 15$ per gram, or $\$ 4,853.43$ to under $\$ 7,280.15$ per pound).

Figure 6.4: Range of Prices for 1 Gram of Cannabis in Europe Average prices for 1 g cannabis in Europe

Multi-year median 2015-2020 in $€ ; 1 \mathrm{~g}=0,035 \mathrm{oz}$


While none of these potentially higher prices are used in the financial calculations above, they are reflected in Tables 6.4-2 and 6.4-3 below. Annual increases are based on 4\% per year.

2 Because of North Macedonia's extremely low labor, utility, tax, and operating costs, which average 21\% of revenues at full operation, ROI is greatly enhanced. Expense estimates are based on prevailing costs in North Macedonia, including actual costs experienced to date by the project developer.

## Footnote for Sales and excise taxes, above:

3 As a wholesale seller, Sigma is not subject to Macedonia's $12 \%$ sales tax, which is levied only on retail cannabis sales. There is, as yet, no excise tax on cannabis, only a $10 \%$ corporate tax on revenues

Table 6.4-2: Projected Return per \$100,000 Investment

| Wholesale Cannabis Price Per Pound | Investment <br> Amount | Equity | Equity <br> Earnings <br> Years 1-5 | Average <br> Annual <br> Earnings | Average <br> Annual ROI | 5-Year ROI |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1\% Equity Share of Year 1-5 Net Earnings for a \$100,000 USD Phase 1 Investment @ \$1,125/lb per the financial model above based on 2019 domestic wholesale price in Germany per footnotes | \$100,000 | 1.0\% | \$ 476,341 | \$ 95,268 | 95\% | 476\% |
| 1\% Equity Share of Year 1-5 Net Earnings for a \$100,000 USD Phase 1 Investment @ \$1,818/lb Original offer by Novartis - December 2023 | \$100,000 | 1.0\% | \$ 846,990 | \$ 169,398 | 169\% | 847\% |
| 1\% Equity Share of Year 1-5 Net Earnings for a \$100,000 USD Phase 1 Investment @ \$2,080/lb Increased Novartis offer prior to legalization of recreational cannabis use in Germany | \$100,000 | 1.0\% | \$ 987,120 | \$ 197,424 | 197\% | 987\% |
| 1\% Equity Share of Year 1-5 Net Earnings for a \$100,000 USD Phase 1 Investment @ \$3,640.08/Ib current estimated wholesale ( $1 / / 2$ of retail) price of cannabis in Norway, Sweden, Austria, and Slovenia | \$100,000 | 1.0\% | \$ 1,725,209 | \$ 345,042 | 345\% | 1725\% |
| 1\% Equity Share of Year 1-5 Net Earnings for a \$100,000 USD Phase 1 Investment @ \$6,804/lb per April 2024 wholesale price in Germany following the legalization of recreational cannabis use | \$100,000 | 1.0\% | \$ 3,513,739 | \$ 702,748 | 703\% | 3514\% |

Table 6.4-3: Projected Return for a \$1,600,000 Investment

| Wholesale Cannabis Price Per Pound | Investment Amount | Equity | Equity <br> Earnings <br> Years 1-5 | Average <br> Annual <br> Earnings | Average Annual ROI | 5-Year ROI |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1\% Equity Share of Year 1-5 Net Earnings for a $\$ 1.6$ million Phase 1 Investment @ \$1,125/lb per the financial model above based on 2019 domestic wholesale price in Germany per footnotes | \$1,600,000 | 16.0\% | \$ 7,621,455 | \$ 1,524,291 | 95\% | 476\% |
| 1\% Equity Share of Year 1-5 Net Earnings for a $\$ 1.6$ million Phase 1 Investment @ \$1,818/lb Original offer by Novartis - December 2023 | \$1,600,000 | 16.0\% | \$ 13,551,840 | \$ 2,710,368 | 169\% | 847\% |
| 1\% Equity Share of Year 1-5 Net Earnings for a $\$ 1.6$ million Phase 1 Investment @ \$2,080/lb Increased Novartis offer prior to legalization of recreational cannabis use in Germany | \$1,600,000 | 16.0\% | \$ 15,793,920 | \$ 3,158,784 | 197\% | 987\% |
| 1\% Equity Share of Year 1-5 Net Earnings for a $\$ 1.6$ million Phase 1 Investment @ \$3,640.08/lb current estimated wholesale ( $1 / / 2$ of retail) price of cannabis in Norway, Sweden, Austria, and Slovenia | \$1,600,000 | 16.0\% | \$ 27,603,344 | \$ 5,520,669 | 345\% | 1725\% |
| 1\% Equity Share of Year 1-5 Net Earnings for a $\$ 1.6$ million Phase 1 Investment @ $\mathbf{\$ 6 , 8 0 4 / \mathbf { I b }}$ per April 2024 wholesale price in Germany following the legalization of recreational cannabis use | \$1,600,000 | 16.0\% | \$ 56,219,824 | \$ 11,243,965 | 703\% | 3514\% |


[^0]:    ${ }^{1}$ The revenue projections above, including forward-looking statements, are based on the 2019 wholesale domestic price set by the German Government as cited in VK Premium Medical Marijuana 2020 European Union (EU) domestic and imported prices and price trends (see footnotes on pages $8-10$ ). The charts on pages 10 and 11 show ROI and revenue projections for $\$ 1,125$ per pound (per the above), as well as for price offers by a Swiss pharmaceutical firm and the April 2024 wholesale prices in Norway, Sweden, Austria, Slovenia, and Germany.

